



DirectSmile® Integration Server

Online-Previews and personalized prints



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- Boost online sales with photo-realistic previews
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- Present image personalized products online, produce and sell them
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- Use personalized motifs in cross-media workflows
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- Unlimited images and documents for your online-Applications
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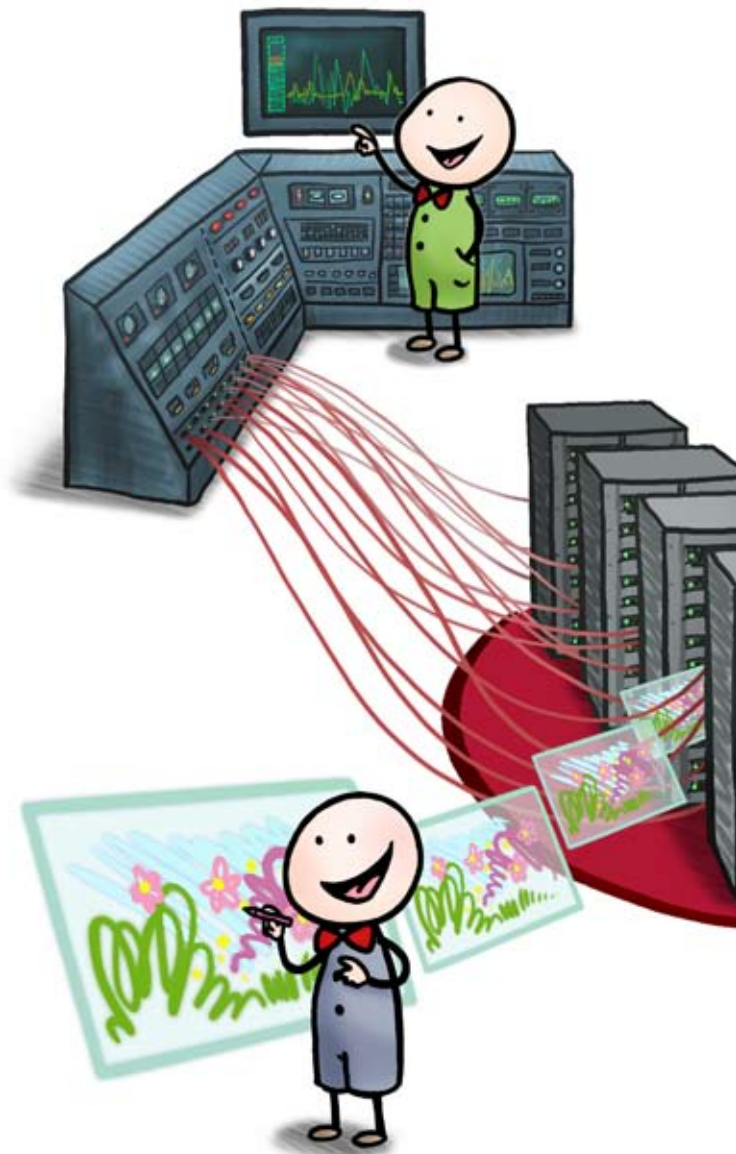


DirectSmile®
MARKETING & PRINT SOLUTIONS

High Speed Multi Server Concept

High Output and Less Administration

The system is fully scalable and can be flexibly configured by the administrator. Four rendering instances lie at the heart of each DirectSmile Integration Server, resulting in fast and reliable rendering of your image files. An internal cache is used as a buffer for previously rendered motifs ensuring optimum high speed image output. Whether over a central high-performance server or shared installations – you can use current hardware to full capacity and configure the system to meet your own requirements, changing or adding additional services whenever needed.



Layout and Design

Ideal Individualisation with DirectSmile VDP-Studio

Unrestricted freedom in design and creation is your priority? Put the power of images to good use with the bundled DirectSmile VDP Studio software. It gives you the possibility to create variable documents in your own working environment with InDesign and to create personalized image sets with the DirectSmile Designer. Just a few clicks and your files are uploaded and available world-wide on the DirectSmile Integration Server. And to make sure that you that you stay in the picture, no matter how many images are uploaded, we keep your product administration easy-to-handle with a well-organized tree-structure ascertaining that you can quickly and easily find all documents and image sets.

More than a million images a day – fully scaleable for any

The Direct Smile Server is the Ace in your hand! Giving you the support and certainty to improve your product sales and promote your advertising efforts with all essential product images. Incorporate image personalisation and variable documents wherever needed and at the speed you require. Connect your Online Shop with the DirectSmile Integration Server and start selling personalized products – whether B2B or B2C – with realistic, personalized images.

